

TASA IS THE FIRST FISHING COMPANY TO SIGN A CLEAN PRODUCTION AGREEMENT IN PERU

Lima, November 10th, 2020.- This week, the Peruvian fishing company TASA, signed the first voluntary Clean Production Agreement (CPA) of the fishing sector with the Ministries of the Environment and Production, through which it commits to implement strategies for the efficient reuse of disused goods and the management of solid waste, thus marking a milestone in the development of the circular economy in the industry.

Through the CPA, a set of actions will be introduced in TASA's productive activities, in compliance with current national environmental legislation, improving the conditions for the prevention and / or minimization of solid waste generation. It is an experience that has had favorable results in countries such as the Netherlands (where it has been in force for more than 20 years), Germany, the USA, Canada, among others.

"We are very proud to be the first fishing company in Peru to sign a CPA," said Gonzalo De Romaña, general manager of TASA, and assured that this commitment is fully aligned with the company's Sustainability strategy, which is embedded throughout the whole production process. "Since our foundation, we have adopted an innovative approach towards environmental sustainability, which has been demonstrated in a series of actions such as early compliance with maximum permissible limits of effluents and emissions, the adoption of the circular economy concept for our waste, the measurement of our carbon and water footprint, self-imposed fishing bans and the design and promotion of the Cuidamar sustainable fishing model", explained De Romaña.

Among the actions that TASA will carry out within a year through the CPA are: the development of environmental education projects in schools aimed at minimizing, valuing and properly managing solid waste; providing support and impetus to "at the source" waste separation programs and municipal solid waste collection; training of personnel in waste separation best practices; and development of proposals for the use of key business waste.

About TASA

TASA is the global leader in fishmeal and fish oil production. It is focused on providing the world with high-quality, value-added food and marine ingredients. It has 48 purse-seine vessels for anchovy, horse mackerel and jack mackerel fishing as well as 9 fishmeal and fish oil plants, a shipyard, a frozen fish processing plant and a refined fish oil plant, located along the Peruvian coast.