



Program

- Pilot project implemented in 2019 in Chimbote.
- It seeks to strengthen entrepreneurial capacities and entrepreneurial associations through collective work mechanisms and insertion into the market and the financial system.
- Since 2020 there is a primary processing plant inside the Chimbote Municipal Dock that helps to:

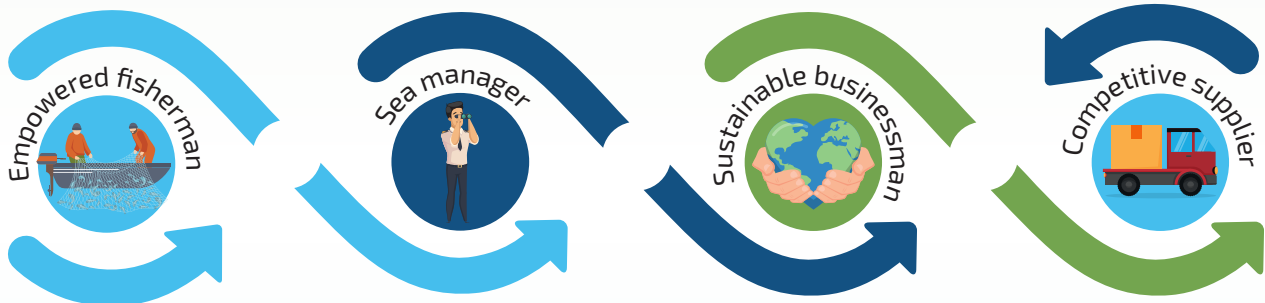


Obtain **products derived from artisanal fishing** with added value.



Increase business profitability

What do we want to achieve with this program?



To achieve this, the fishermen who participate in this program:



Receive **free training**.



Receive **direct mentoring**.



Have access to the **processing room** that was implemented.



Have full support when **recognizing opportunities** in new markets.



Are supported in the **constitution and formalization of their ventures**.



Receive backing when **creating their own brand**.

Thanks to "La Red", it is possible to get involved with the entire value chain of artisanal fisheries:

