

TASA program for the training of artisanal fishermen is presented with a gastronomic fair in Plaza 28 de Julio

Chimbote, February 27, 2020.- After four months of training, the TASA fishing company presented the first event aimed at the general public of its "La Red" artisanal fishing development program, which took place in Chimbote and consisted of a sustainable gastronomic fair in Plaza 28 de Julio on February 28th.

The family event had a total of 25 food stands and five artisanal fishing associations that offered marine products, accompanied by live entertainment and recreational activities for the whole family. All the activities and logistics behind the event considered the eco-friendly culture promoted by TASA, in this way, only biodegradable-compostable items, that do not generate pollution to the environment, were used.

TASA's La Red program has focused on training business skills for each of the artisanal fishing actors in Chimbote. Each of them was trained in management and good sanitary and sustainable practices that will open the doors to serve more profitable and sustainable markets.

As a next step, TASA will deliver a primary processing plant inside the Tres Estrellas market, and that will be available to those who participated in the program in order to grant added value to products derived from artisanal fishing.